



**James P. Vondale, Director**  
Automotive Safety Office  
Environmental & Safety Engineering  
January 26, 2010

**Fairlane Plaza South**  
330 Town Center Drive  
Dearborn, MI 48126-2738 USA

Mr. Daniel C. Smith  
Associate Administrator for Safety Assurance  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue S.E., W45-231  
Washington, DC 20590

Dear Mr. Smith:

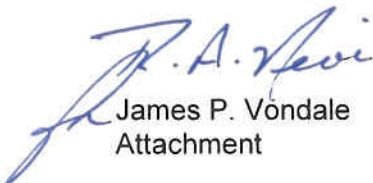
Subject: Ford Motor Company (Ford) Recall No. 10L05 - Certain 2010 Model Year Mustang Shelby GT 500 Vehicles for Tire and Loading Information – FMVSS 110

Summary

- Ford Action - Ford is conducting a voluntary compliance recall involving certain 2010 model year Mustang Shelby GT 500 vehicles to provide corrected tire size information for the rear tires.
- Number of Vehicles Involved - Approximately 243 vehicles in the United States and federalized territories.
- Description of Non-Compliance - An administrative error caused the information for the rear tire size to be incorrect on the 'Tire and Loading Information' placard for certain 2010 model year Mustang Shelby GT 500 vehicles built between October 28, 2009 and December 3, 2009. Section S4.3 (d) of FMVSS 110 requires that the tire size on the placard be that of the tires installed at the time of first purchase. All other information on the placard is correct. All affected vehicles were produced with the proper rear tires for this application. Ford is not aware of any reports of accidents or injuries attributed to this condition.
- Service Program - Ford will provide supplemental labels containing the 'as built' rear tire information to correct both the non-compliance on the 'Tire and Loading Information' placard and the same information that also appears on the Safety Certification label. This supplemental label will be mailed to the affected owners with instructions for installation. Affected unsold vehicles at Ford or Lincoln/Mercury dealers will have the Tire and Loading Information corrected prior to sale.

Attached is the detailed information required by the applicable portions of 49 CFR Part 573 - Defect and Non-Compliance Information Report.

Sincerely,

  
James P. Vondale  
Attachment



49 CFR Part 573 - NON-COMPLIANCE INFORMATION REPORT  
10L05 - 2010 MODEL YEAR FORD MUSTANG SHELBY GT 500 VEHICLES

Pursuant to Part 573 of Title 49 of the Code of Federal Regulations, Defect and Non-compliance Reports, Ford Motor Company (Ford) submits the following information concerning a potential non-compliance to the requirements of Section S4.3(d) of FMVSS 110 for certain 2010 model year Mustang Shelby GT 500 vehicles.

573.6 (c) (2) - Potentially Affected Vehicles

Certain 2010 model year Mustang Shelby GT 500 vehicles built from October 28, 2009, through December 3, 2009, at the Auto Alliance International facility are potentially affected.

Because these vehicles are not produced in VIN order, information as to the applicability of this action to specific vehicles can best be obtained by either calling Ford's toll-free line (1-866-436-7332) or by contacting a local Ford or Lincoln/Mercury dealer who can obtain specific information regarding the vehicles from the Ford On-line Automotive Service Information System (OASIS) database.

573.6 (c) (3) - Estimated Population of Vehicles Potentially Affected

Approximately 243 vehicles in the United States and federalized territories.

573.6 (c) (4) - Estimated Percentage of Affected Vehicles with the Condition

Unknown.

573.6 (c) (5) - Description of Non-Compliance

FMVSS 110 Section 4.3(d) states that the tire size designation for the tires installed at the time of first purchase must be shown on the 'Tire and Loading Information' placard affixed to the driver's side B-pillar. An administrative error caused incorrect rear tire size information to be shown on the placard. All other information on the placard is correct.

As of January 8, 2010, there are no reports of accidents or injuries attributed to this condition.

573.6 (c) (7) - Basis of Non-Compliance Determination

During an audit of labels for 2010 and 2011 model year vehicles, the 'Tire and Loading Information' placard for the subject vehicles was found to contain an incorrect tire size for the rear tires. Subsequent review found that an inadvertent input of inaccurate data into the computer application that feeds the label printing system occurred on October 21, 2009, and all 'Tire and Loading Information' placards and Safety Certification labels printed from that date until December 3, 2009, for the subject vehicles contained incorrect information for rear tire size. All vehicles built in this period were equipped with the proper rear tires for this application.

573.6 (c) (8) - Service Program

Ford has notified dealers not to deliver the affected vehicles until the rear tire size information is corrected. Ford will produce supplemental labels containing the 'as built' rear tire information to correct the 'Tire and Loading Information' placard. This label will be mailed to the affected owners with instructions for installation. Customers will be given the opportunity to have the label installed by the dealer at no cost if the customer does not feel comfortable installing the label.

Mailing of owner notification letters will occur on February 8, 2010. Notification to dealers will occur on January 27, 2010.

In accordance with Part 573.13 (d)(1), Ford is excluding reimbursement for costs incurred by owners for repair of this problem because Ford's original warranty program would provide for a free repair for this concern for customers.

573.6 (c) (10) - Press Statement and Dealer/Owner Letters

Ford does not at this time plan to make a public statement concerning the subject matter of this action. A copy of the notification letters to dealers and owners from Ford will be forwarded when available.

573.6 (c) (11) - Recall Number

Ford has assigned recall number 10L05 to this action.